

For Immediate Release

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**WOMENSTRUST ANNOUNCES NEW PARTNERSHIP WITH WOMEN'S
EMPOWERMENT INTERNATIONAL TO PROVIDE MICROFINANCE LOANS
TO WOMEN AND GIRLS IN GHANA**

NEW LONDON, NH ---- Dana Dakin, founder of WomensTrust, is pleased to announce a new partnership with Women's Empowerment (WE), a San Diego-based nonprofit organization that provides microfinance loans and business services to women in poverty. "WE spent a year reviewing hundreds of microfinance organizations before selecting WomensTrust," says WE co-president and co-founder, Winifred Cox. "WomensTrust is an established microfinance institution in Ghana that makes loans to the very poorest women to help them start or expand small businesses."

In addition to loans, WomensTrust provides services expressly requested by its borrowers, including healthcare, education and partnership building with village leaders. Future plans include a women's resource center.

"This holistic approach particularly appealed to the WE research committee as being very much in alignment with WE's mission," says Cox. The Ghana partnership is WE's fifth partnership since its inception in 2003 and its second in Africa.

WomensTrust (womenstrust.org) is a nonprofit organization founded in 2003 by Dakin, a retired investment-marketing consultant. The Pokuase based program empowers women and girls in Ghana, West Africa, through microenterprise, education, and healthcare, and inspires others to do the same elsewhere. To find out more about WE and WomensTrust, visit womenempowerment.org and womenstrust.org/.